

(Affiliated to Bangalore North University)
Accredited with Grade 'A' by NAAC|ISO 9001-2015 Certified
#12/1, Chikkabellandur, Carmelaram Post, Varthur Hobli, Off Sarjapur Road, Bangaore-560035

NUMBER OF STUDENTS UNDERTAKING PROJECT WORK MBA & MCA STUDENTS 2021-2022

SI No	Particular	Link the Document
1	MBA	Click Here
2	MCA	Click Here



(Affiliated to Bangalore North University)
Accredited with Grade 'A' by NAAC|ISO 9001-2015 Certified
#12/1, Chikkabellandur, Carmelaram Post, Varthur Hobli, Off Sarjapur Road, Bangaore-560035

NUMBER OF STUDENTS UNDERTAKING PROJECT WORK

MBA STUDENTS 2021-2022

SI No	List of students Undertaking project work	Register Number	Title of Projects
1.	ABDURAHMAN T	MB201901	Dissertation Report A Study On Packaging Used For Various Types Of FMCG Products And Use Of Packaging As A Marketing Tool For Brands, Kannur, Kerala
2.	ABHAY MAHESH	MB201902	Consumer Perception Towards E-Wallets & UPI Applications
3.	ABHIMANUE K MADHU	MB201903	HR Risk Management And Its Corresponding Outcomes On Employees Productivity And Motivation With Reference To Sahya Tea Factory, Thank a mony, Kerala.
4.	ABHISHEK O	MB201904	Customer Relationship Management In Volker Hero
5.	ADARSH A R	MB201905	A Dissertation Report On "Lending Loans, Advances And Various Problems Faced By HDFC Bank.
6.	ADHEESH C	MB201906	A Dissertation Report On "Employment And Career Enhancement Process At Fortis Worldwide"
7.	AFNAS T K	MB201907	A Dissertation Report On "Service Management In Hospitality Industry With Reference To Arum Hotels And Resort"
8.	AKHIL K A	MB201908	A Dissertation Report On boarding Process Of Employees In Private Companies
9.	AKSHAY K	MB201909	A Dissertation Report On "The Impact On Consumers Through Influencer Endorsement"
10.	AKSHAY KUMAR N	MB201910	A Dissertation Report On "Impact Of Job Enrichment Programmes On Employee Motivation"
11.	ALTHAF P P	MB201912	A Dissertation Report On "Factors Causing Stress Among The Employees In Amis Food Products
12.	ANAN RUSH MEHAR	MB201913	A Study On The Impact Of Rewards System On Employee Motivation In A.M Motors Perinthalmanna
13.	ANIK XAVIER	MB201914	Customer Brand Awareness And Brand Preference Of Double Horse Products, At Manjilas Food Tech Pvt. Ltd
14.	ANISHA RAUT	MB201915	Hjob Security And Employee Perormance During New Normal
15.	ANKITA MAURYA	MB201916	A Dissertation Report On A Study On Employee Engagement In Information Technology Companies



16.	ANUJITH KT	MB201917	Remote Working And Onsite Working With Respect To Productivity Of Employees In IT Sector
17.	ANUPRIYA N	MB201918	A Dissertation Report On Effectiveness Of Recruitment And Selection Process With Reference To It Sector
18.	ARATHI C K	MB201919	A Dissertation Report On Various Key Factors Impacting Employee Performance
19.	ARCHITHA K	MB201920	A Dissertation Report On Employee Relations And Communication And their Impact On Employee Performance And Organisational Performance
20.	AROMAL PUTHUKULATHIL ANIL	MB201921	The Impact Of User Generated And Marketer Generated Content On Consumers Decision Making In Asocial Media Environment With Reference To Automobiles
21.	ARUNAV MOHAN	MB201922	A Dissertation Report On The Importance And Impact Of Online Marketing As Part Of Imc On Consumer Buying Behaviour In Sme's
22.	ASIF ALI KHAN	MB201923	A Dissertation Report On Employee Welfare And Benefits At On A Consulting Private Limited
23.	ASWATHI N N	MB201924	A Market Potential Of Branded Agriculture Implements With Special Reference To Simco
24.	BHARATH G R	MB201925	Dissertation Report A Study On Brand Preference Of Smart Watches
25.	BHARATH K	MB201926	A Dissertation Report On Contribution To Indian Retail Chains In Empowering Agriculture And Ssi
26.	BHAVYA B S	MB201927	Retaining Employees Stratigies In Communication Sector
27.	BIJOY BALAKRISHNAN	MB201928	Role Of Marketing Strategies On Consumer Buying Intention Towards Smartphones
28.	BLESSY JOSE	MB201929	A Dissertation Report On The Impact Of Technology On The Recuitment Process With Reference To Organizational Consulting Firm
29.	BRIJESH K V	MB201930	A Dissertation Report On "Evaluation And Effectiveness Of Performance Appraisal At BYJU'S"
30.	C V NIKHIL PRADEEP	MB201932	The Effectiveness Of Advertising At Volker Hero Motors
31.	CHAITHRA A	MB201933	A Dissertation Report On Critical Determinants Of Viral Marketing In A Fashion Ecommerce
32.	CHETANKUMAR M	MB201934	A Dissertation Report On Effect Of Crm To Retain A Customer For Longer Period At Maruti Cr Care Pvt Ltd
33.	DAVID CHACKO	MB201935	A Dissertation Report On Fall And Causes Of Fall With Special Reference To Edtech And Other Online Industries



34.	DHANUSH S S	MB201936	A Dissertation Report On "A Study On Impact Of Hr Data Analytics On Employee Training And Development In Technicolor Company
35.	GEETHANJALI.P	MB201937	A Dissertation Report On "The Inventory Valuation And Control Procedure Adopted In The Logistic Industry"
36.	HEMANTH KUMAR M	MB201938	A Dissertation Report On Customer Perception Towards Online Shopping Of Amazon In Bangalore
37.	JAYANTH KUMAR R	MB201939	A Dissertation Report On "Technology Based Outdoor Media Overpowering Traditional Media"
38.	JIBIN BIJI	MB201940	A Dissertation Report On "Influence Of Organisational Culture On Employee Motivation At Coirfed"
39.	JOEL JOSEPH LOUIS	MB201941	A Dissertation Report On "The Facors Influencing The Retention Of Sales Professional In Intellipaat"
40.	KARTHIK N	MB201942	Employees Perception On Performance Appraisal And Bonuses Payment"
41.	KARTHIK N	MB201943	A Dissertation Report On Hr Policies And Implementation In Non-It Companies
42.	KAVYA P	MB201944	A Dissertation Report On "Causes And Reasons For Employee Turnover In An IT Sector In Bangalore"
43.	KEERTHAN T P	MB201945	A Dissertation Report On HRM Functions And Its Effectiveness In An Organization
44.	KISHORE G	MB201946	A Dissertation Report On "Quality Of Work Life And Employee Motivation In Select Indian IT Firms
45.	KRUPANAND D	MB201947	A Dissertation Report On Quality Of Work life And Its Impact On Organisational Commitment In Bangalore
46.	KUSUMA.P	MB201948	A Dissertation Report On "Impact Of Workplace Stress On Employee Performance With Reference To Automobile Sector
47.	LAKSHMI B R	MB201949	A Dissertation Report On "An Exit Process Of Employees In IT Sector"
48.	LAKSHMI PRAMOD	MB201950	Analysis Of The Value Delivery And Customer Preferences Of Network Marketing Companies
49.	LAVANYA S	MB201951	A Dissertation Report On Relationship Between Emotional Intelligence And Quality Of Work Life Among The IT Employees
50.	LIBIN VARGHESE	MB201952	A Dissertation Report On "A Study On Impact Of Online Shopping Digital ERA With Reference To Pathanamthitta District
51.	M ADITH	MB201953	A Dissertation Report On "A Marketing Analysis Of Auto Industry In India - A Comparative Study Of Tata And Maruti Suzuki"



52.	M V NAVANEETH KUMAR	MB201954	A Dissertation Report On "Work Life Balance In OIT Sector"
53.	MANDARA D	MB201955	A Dissertation Report On "Recruitment Platforms For Recruitment With Reference To Consulting Sector"
54.	MANJUNATH G	MB201956	Employees Perception Towards HR Activities With Reference To Eveready Industries India LTD
55.	MANJUNATHA G	MB201957	The End User Satisfaction Of E-Commerce Assistance During The Pandemic Period Among The Households
56.	MANOJ M	MB201958	A Study On Impact Of Employer Branding On Employee Retention
57.	MEGHANA S	MB201959	A Study On Effectiveness Of Recruitment And Selection And Its Impact On Organizational Performance
58.	MOHAMED SHAHID IBRAHIM S	MB201960	A Dissertation Report On The Marketing Strategies And Advertising Effectiveness With Special Reference To Nobroker Packers And Movers
59.	MOHAMMED MUSTHAFA	MB201961	Digital Payment Systems On The Purchasing Behaviour Of People Of Rural Area
60.	MONISHA S REDDY	MB201962	Workplace Environment And Its Impact Of Work Life Balance Female Employees In IT Sector
61.	MONTASER MOHAMDEN ADAM ABDULLA	MB201963	A Dissertation On The Online Marketing Strategy And The Impact Of Online Shopping On Customers Purchasing Attitude
62.	NADIYA MANZOOR	MB201964	A Dissertation Report On Impact Of Employee Motivation Towards Employee Productivity With Reference To Automobile Sector
63.	NANDINI D	MB201965	The Challenges And Changes In Project Based Organisation With Respect To Management Of Human Asset (Consulting Sector)
64.	NAVEEN REDDY M	MB201966	A Dissertation Report On Effectiveness Of A Reward System On Motivational Level Of Employees
65.	NIKHIL	MB201967	A Dissertation Report On The Brand Preference And Customer Preferences On FMCG With Reference To Karukachal Town
66.	PARITALA VENKATA SAI THARUN CHOWDARY	MB201968	A Dissertation Report On Relationship Between Work Culture And Employee Productivity
67.	POOJA SHARMA G	MB201969	The Role Of HR In Digital Transformation At Worked Solutions PVT LTD
68.	PRIYANKA M	MB201970	A Dissertation Report On Career Development And Employee Retention



69.	RAMYA V	MB201971	A Dissertation Report On A Study On Effectiveness Of Training And Development Program To The Employees With Reference To DTSS Company
70.	ROSHAN JOSEPH	MB201972	A Dissertation Report On "Retaining Brand Value Through Innovation With Special Reference To Appliance"
71.	S V NITHIN	MB201973	A Dissertation Report On "The Relationship Of Work Culture And Productivity Of The Employees At Food Creations PVT LTD"
72.	SACHIN PRAKASH	MB201974	A Dissertation Report On "A Study On Advertisement Effectiveness And Customer Loyalty Analysis Towards Banking Sector In Bangalore
73.	SAGAR N	MB201975	A Dissertation Report On A Study Of Job Satisfaction And Work life Balance In Telecom Industry
74.	SAHANA B M	MB201976	A Study On The Impact Of Job Satisfaction On Job Performance Of Employees
75.	SAHANA P R	MB201977	A Dissertation Report On "Quality Work Life And Its Impact On Job Performance Of Employees in Service Sector"
76.	SANDHYA Y	MB201978	A Dissertation Report On "Customers Expectation On Retail Outlets In Bangalore
77.	SANJU VIJAY K V	MB201979	The Impact Of Organization Culture On Employees Attitude In Healthcare Industry
78.	SANTHOSHKUMAR Y	MB201980	A Dissertation Report On Promotion And Reward Policy Of State Bank Of India (SBI) In Bangalore
79.	SARIGA ANILKUMAR	MB201981	A Dissertation Report On Dynamics Of HRM Practices In India As A Strategic Contributor To Business
80.	SEELAM NAVYA	MB201982	A Study On Impact Of Advertising And Branding On Market Performance In The Two Wheeler Industry Of Bangalore
81.	SHIVASHANKAR.R	MB201983	A Dissertation Report On Organizational Culture And Its Impact On Employee Behaviour With Reference To Amazon India
82.	SIDHARTH S	MB201984	Marketing Through Social Media And Bookmarking Sites
83.	SNEHA ADITI	MB201985	Employee Engagement Strategies In Rock worth
84.	SOHRAB KHAN A	MB201986	A Dissertation Report On Challenges And Issues Of New Start -UP Entrepreneurs-A Study In Bangalore
85.	SONI KUMARI	MB201987	A Dissertation Report A Paradgm Shift Of Physical Market To Digital Market
86.	SOWMYA S	MB201988	A Dissertation Report "A Study On Impact Of Training And Productivity In Goodrich Aerospace PVT LTD



87.	SRIKANTH S N	MB201989	A Dissertation Report On Employee Commitment And Organizational Performance In Rock worth
88.	STANLEY VARGHESE	MB201990	A Dissertation Report On Digital Marketing Framework For Brands To Success In Quick Commerce
89.	SUBISHA K	MB201991	A Dissertation Report On The Role Of Organisational Psychology In Recruitment
90.	SUNNY KUMAR	MB201992	A Dissertation Report On Remote Working On Employee Performance During Covid-19 Pandemic
91.	SUPRIYA V	MB201993	A Dissertation Report On A Study On Stress Management Among Employees In Banking Sector
92.	TANUJA PRITY	MB201994	A Dissertation Report On "A Study On Performance Appraisal In The Telecom Sector With The Reference At BSNL
93.	TOM CHARLY C	MB201995	A Dissertation Report On Effectiveness Of Branding for New Technology Products
94.	VINAYAK S D	MB201996	A Dissertation Report On A Brand Resonance Of Luxury Brands
95.	VISHWANATH K N	MB201998	A Dissertation Report On Effective Time Management For High Performance In An Organization



(Affiliated to Bangalore North University)
Accredited with Grade 'A' by NAAC|ISO 9001-2015 Certified
#12/1, Chikkabellandur, Carmelaram Post, Varthur Hobli, Off Sarjapur Road, Bangaore-560035

NUMBER OF STUDENTS UNDERTAKING PROJECT WORK

MCA STUDENTS 2021-2022

SI No	List of students Undertaking project work	Register Number	Title of Projects
1.	ABHISHEK KUMAR	MC201001	E-Commerce Application
2.	ANKIT KUMAR	MC201002	Safe Development Of Data Processing In Cloud Computing
3.	APOORVA M	MC201003	Zoo Surveillance System
4.	APOORVA S NAGANSOOR	MC201004	Air Quality Index Analysis Using Machine Learning
5.	ASHOK KUMAR M T	MC201005	Online Art Gallery
6.	B M CHANDANA BAI	MC201006	Advance Encryption Method In Mobile Cloud Computing
7.	BASAVARAJ L	MC201007	Detection Of Malicious Social Bots Using Learning Automata With Url Features In Twitter Network Using Ml
8.	BHARATH KALYAN K	MC201008	Online Lab Report System
9.	BHAVANA K	MC201009	Travel And Tourism Management System
10.	DHANUSH V	MC201011	Next Word Prediction Using Machine Learning
11.	DILEEP M	MC201012	Smart Assistant For Farming
12.	DOMMARAJU NAVEEN RAJU	MC201013	Scandal Info Investigation
13.	G NITHIN VIDHYA SAGAR	MC201014	Rice Leaf Disease Detection Using Cnn
14.	GANESH DINAKARAN	MC201015	Heart Attack Analysis And Prediction Using Machine Learning
15.	KEERTHI BHUSHANS	MC201016	A Study On Car Insurance Purchase Prediction Using Machine Learning
16.	MADAN K N	MC201017	Innovator Island
17.	MEGHA.R	MC201018	A Road Accident Prediction Model



18.	NAVYA A	MC201019	Drug Recommendation System Based On Sentiment Analysis Using Machine Learning
19.	NAVYASHREE G S	MC201020	Discovery Of Ranking Fraud For Mobile Apps
20.	NAYANA G M	MC201021	Finding Psychological Instability Using Machine Learning
21.	NAYANA Y	MC201022	Kid's Learning Application
22.	NAYEEM MAJEED MIR	MC201024	Live Cricket Score Update App
23.	PALLAVI D N	MC201025	Detecting Malicious Facebook Application
24.	POOJA J D	MC201026	Securing Shared Data In Cloud Using Revocable Storage Identity Based Encryption
25.	PRADEEP RAO V	MC201027	Detection Of Tumor In Lungs Using Machine Learning
26.	PUNEETHA C	MC201028	Spamblog - A Connectivity Based Spam Filter Edifice For Online Consumer Review Networks
27.	RACHANA P	MC201029	Detection Of Cyber Bullying On Social Media Using Ml
28.	RALLABANDI ANUSHA	MC201030	Distinguishing Migrant Malicious Network Records In Real Time
29.	RANJITH.M	MC201031	Smart Traffic Management
30.	RAVI RANJAN	MC201032	Plastic Object Detection
31.	S ANUSHA	MC201033	Transactional Behaviour Verification In Business Process As A Service Configuration
32.	S.ARCHITHA	MC201034	Online Trace On Social Voting
33.	SHANTI KUMARI	MC201035	Domain Sensitive Recommendation System
34.	SHRISHA REDDY K	MC201036	Attribute Based Storage Supporting Secure Duplication Of Encrypted Data
35.	SPRELIN RAHUL S	MC201037	Recognition Based Statistics Deploy In Cloud Computing
36.	SREELEKHA V	MC201038	Agriculture Chatbot



37.	SUSHMA N	MC201039	Big Mart Sales Prediction Using Machine Learning
38.	SWATHY N	MC201040	Kid's Learning Application
39.	SYED SHAIZAN SHAH	MC201041	A Robust Reputation Management
40.	V. LAVANYA	MC201042	Zoo Surveillance System
41.	VIVEK RANJAN	MC201044	Identifying Fake Profiles Using Ann
42.	POOJA B R	MC191001	Analysis Of Medical Data Using Machine Learning Techniques To Predict The Length Of A Patient's Stay In Health Care Center
43.	ABDOUL KARIM KOUROUMA	MC191002	Human Resources Management System(Hrms)